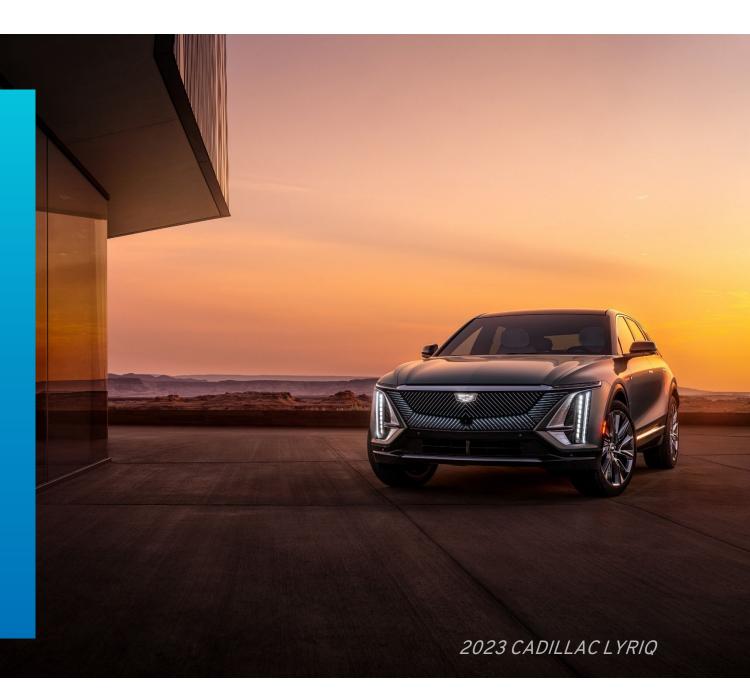


# Strategic and Operational Overview



August 2, 2022

### Safe Harbor Statement



This presentation contains several "forward-looking statements." Forward-looking statements are those that use words such as "believe," "expect," "intend," "plan," "may," "likely," "should," "estimate," "continue," "future" or "anticipate" and other comparable expressions. These words indicate future events and trends. Forward-looking statements are our current views with respect to future events and financial performance. These forward-looking statements are subject to many assumptions, risks and uncertainties that could cause actual results to differ significantly from historical results or from those anticipated by us. The most significant risks are detailed from time to time in our filings and reports with the Securities and Exchange Commission, including our annual report on Form 10-K for the year ended December 31, 2021 and our subsequent guarterly reports on Form 10-Q. Such risks include - but are not limited to -GM's ability to sell new vehicles that we finance in the markets we serve; dealers' effectiveness in marketing our financial products to consumers; the viability of GM-franchised dealers that are commercial loan customers; the sufficiency, availability and cost of sources of financing, including credit facilities, securitization programs and secured and unsecured debt issuances; the adequacy of our underwriting criteria for loans and leases and the level of net charge-offs, delinguencies and prepayments on the loans and leases we purchase or originate; our ability to effectively manage capital or liquidity consistent with evolving business or operational needs, risk management standards and regulatory or supervisory requirements; the adequacy of our allowance for loan losses on our finance receivables; our ability to maintain and expand our market share due to competition in the automotive finance industry from a large number of banks, credit unions, independent finance companies and other captive automotive finance subsidiaries; changes in the automotive industry that result in a change in demand for vehicles and related vehicle financing; the effect, interpretation or application of new or existing laws, regulations, court decisions and accounting pronouncements; adverse determinations with respect to the application of existing laws, or the results of any audits from tax authorities, as well as changes in tax laws and regulations, supervision, enforcement and licensing across various jurisdictions; the prices at which used vehicles are sold in the wholesale auction markets; vehicle return rates, our ability to estimate residual value at lease inception and the residual value performance on vehicles we lease; interest rate fluctuations and certain related derivatives exposure; our joint ventures in China, which we cannot operate solely for our benefit and over which we have limited control; changes in the determination of LIBOR and other benchmark rates; the length and severity of the COVID-19 pandemic; our ability to secure private data, proprietary information, manage risks related to security breaches and other disruptions to networks and systems owned or maintained by us or third parties and comply with enterprise data regulations in all key market regions; foreign currency exchange rate fluctuations and other risks applicable to our operations outside of the U.S.; changes in local, regional, national or international economic, social or political conditions; and impact and uncertainties related to climate related events and climate change legislation. If one or more of these risks or uncertainties materialize, or if underlying assumptions prove incorrect, our actual results may vary materially from those expected, estimated or projected. It is advisable not to place undue reliance on any forward-looking statements. We undertake no obligation to, and do not, publicly update or revise any forward-looking statements, except as required by law, whether as a result of new information, future events or otherwise.

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# Deliver Strategic and Financial Value to General Motors



**Captive Value Proposition** 

Operations in all of GM's major markets

~7 million retail contracts outstanding

Offering auto finance products to ~15,000 dealers worldwide

Earning assets of **\$104.2B** 

### Drive Global Vehicle Sales

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60°

Enhance Customer Experience and Loyalty

Pro Ec

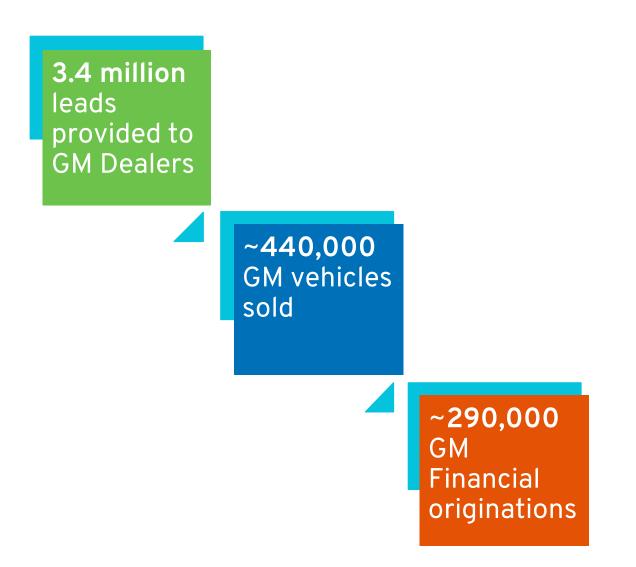
Provide Support Across Economic Cycles

Contribute to Enterprise Profitability



### **Drive Vehicle Sales**

- Offer competitive, comprehensive suite of finance products and services to customers and dealers
- Support GM's go-to-market strategies
  - U.S. retail penetration of 45% in 2Q22; targeting sustainable U.S. retail penetration of 45-50%
  - GM Financial leading floorplan provider to GM dealers with 42% penetration in the U.S.
- Enhance dealer sales through lead generation programs and underwriting depth
- Participate in enterprise strategic initiatives, including financing new Ultium-powered electric vehicles and autonomous fleets as well as offering GM-branded protection products and OnStar Insurance



### Enhance Customer Experience and Loyalty



- Strong loyalty supports sales and earnings for GM
- Integrated GM/GM Financial customer relationship management activities
- Customer-centric, multi-channel servicing approach leads to higher customer satisfaction
  - Broad range of customer interaction choices from self-service (e.g., MyAccount, Nanci) to live agent
- Personalized end-of-lease term experience designed to inform customer and increase likelihood of purchasing another GM vehicle
- Launched Cadillac Financial to enrich customer experience through dedicated concierge service and enhanced MyAccount experience

Note: Manufacturer loyalty based on Jan. 2016 to Dec. 2021 S&P Global Mobility Loan and Lease Return-to-Market Manufacturer Loyalty. Data based on disposal methodology and GM custom segmentation in the U.S. among all major captives.



GM Financial is No. 1 in manufacturer loyalty for the sixth straight year



Congratulations on your new vehicle, and welcome to GM Financial! I'm Nanci, your virtual assistant, and I'm here to help 24/7.

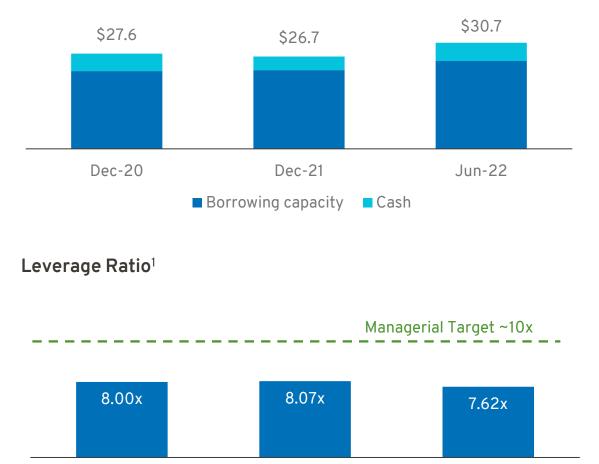
Let's get your account set up for quick, easy online payments, access to your statements anytime, important notifications by email or text message, and much more.

# Provide Support Across Economic Cycles



 Liquidity in excess of target to support at least six months of cash needs without access to capital markets

- Leverage ratio managed within target of ~10x
- Commitment to investment grade rating; diversified funding plan with unsecured debt mix of at least 50%
- Sufficient capital and liquidity to support earning asset growth and navigate economic cycles
  - Excess capital of \$4.9B before exceeding Support Agreement leverage ratio limit of 12.0x



Dec-21

#### Available Liquidity (\$B)

Dec-20

1. Calculated consistent with GM/GM Financial Support Agreement, filed with the Securities and Exchange Commission as an exhibit to our Current Report on Form 8-K dated April 18, 2018

Jun-22

## Contribute to Enterprise Profitability

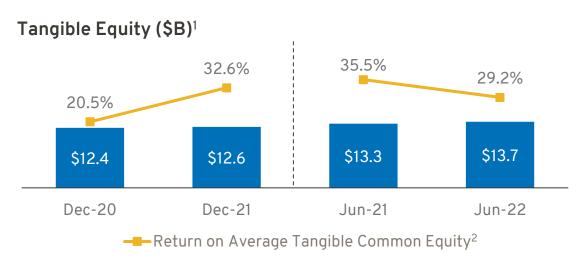


1H22

- CY22 earnings expected to be at the higher end of \$3.5-4.0B range
  - 1H22 earnings comparison driven by impact of smaller lease portfolio and reduction of reserve levels in 1H21
- Paid \$750M dividend to GM in 2Q22
  - Timing and size of dividend governed by business and economic conditions, our financial condition, earnings, liquidity requirements, and managerial leverage target ensuring capital to support balance sheet growth
- Standalone return on average tangible common equity above target range of low to mid-teens due to strong earnings

1H21

Dividend to GM



CY21

Earnings Before Taxes

CY20

2. Defined as net income attributable to common shareholder for the trailing four quarters divided by average tangible common equity for the same period; see Slide 19 for reconciliation to the most directly comparable GAAP measure

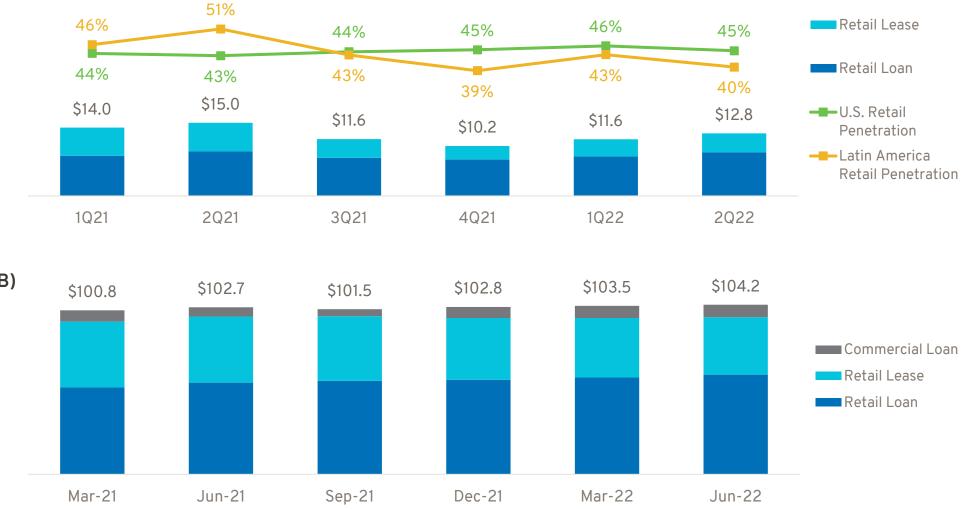
Earnings Before Taxes & Dividends (\$B) \$5.0 \$2.7 \$0.8 \$0.8 \$2.8 \$2.8 \$2.8 \$2.4 \$0.8 \$0.8

<sup>1.</sup> Total shareholders' equity less goodwill



### **Operating Metrics**

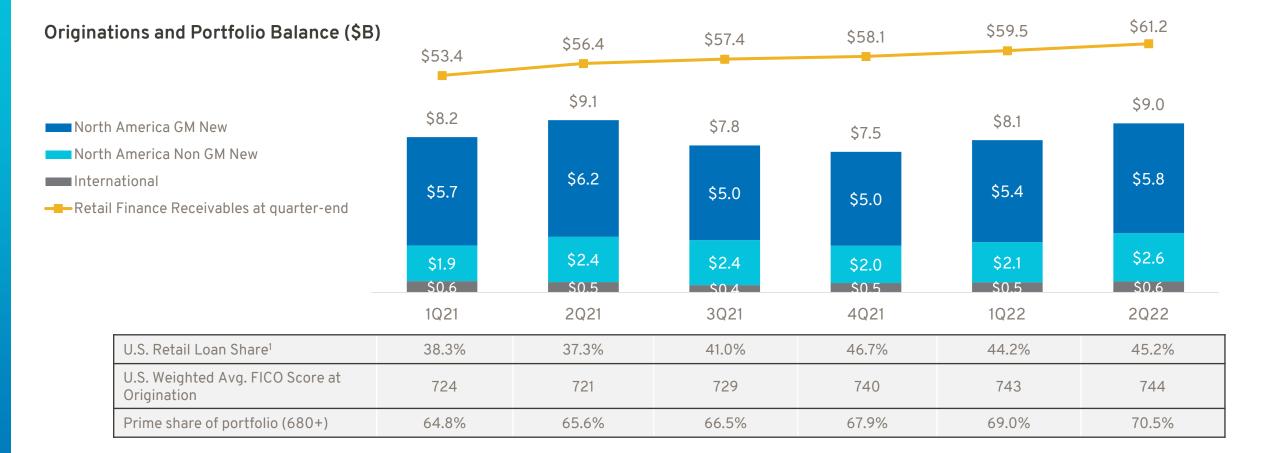
Origination Volume (\$B)



Ending Earning Assets (\$B)

**Retail Loan** 

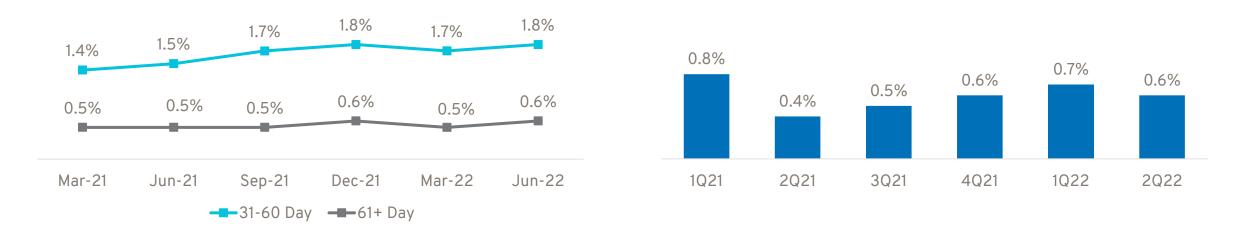




• North America originations relatively flat YoY in 2Q22 due to constrained new vehicle supply driving lower GM retail sales, partially offset by an increase in U.S. retail loan share and average loan amount

# Retail Loan Credit Performance





**Annualized Net Charge-offs** 

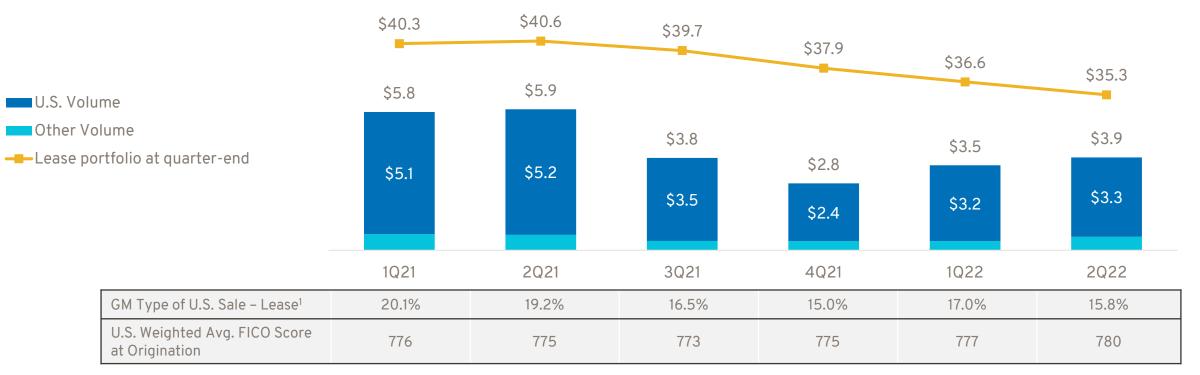
#### **Delinquency Rates**

- Annualized retail net charge-offs continued lower than pre-pandemic levels due to resiliency of the consumer and historically high recovery rates on repossessed vehicles
- Credit metrics expected to increase from current levels; longer term, net charge-offs may remain below prepandemic levels due to improved credit mix

### **Retail Lease**





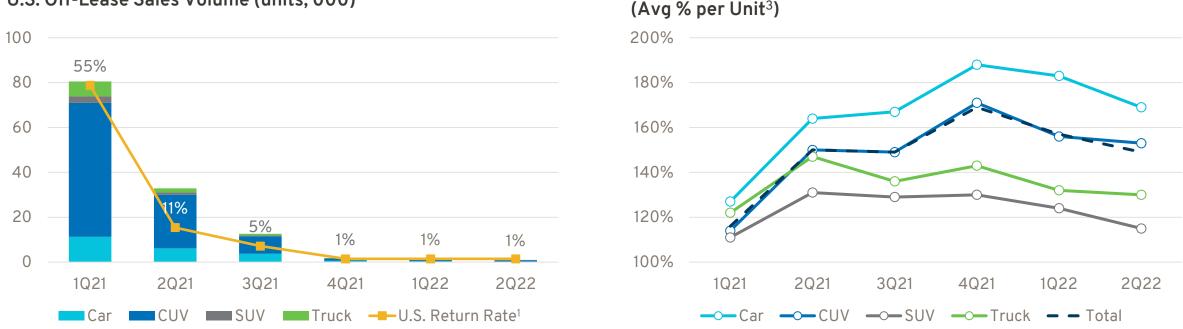


• U.S. lease originations and lease sales mix decreased YoY due to constrained new vehicle supply resulting in lower industry sales and lease financing incentive levels

# GM Financial Used Vehicle Trends



U.S. GMF Gross Proceeds vs. ALG Residuals at Origination<sup>2</sup>



#### U.S. Off-Lease Sales Volume (units, 000)

- Used vehicle prices remained elevated compared to pre-pandemic levels in 2Q driven by continued low new vehicle inventory and incentive levels
- GM Financial off-lease sales volume and return rate at historic lows
  - Nearly all off-lease vehicles in 2Q purchased at contract residual value which, although above book value, was generally lower than current wholesale prices
- Expect used vehicle prices to continue to decline relative to 2021 peak levels, but remain above pre-pandemic values primarily due to sustained low new vehicle inventory and incentive levels

<sup>1.</sup> Based on leases terminated in the period

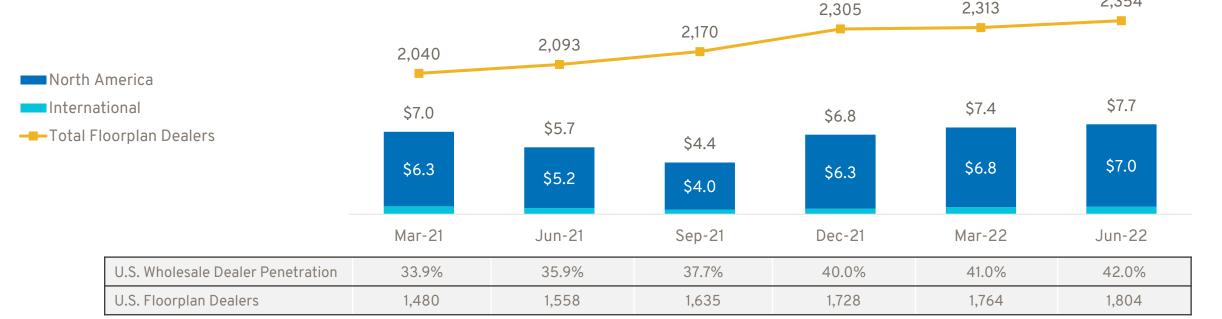
<sup>2.</sup> Based on average condition Automotive Lease Guide (ALG) residual with mileage modifications

<sup>3.</sup> Reflects average per unit gain/(loss) on vehicles returned to GMF and sold in the period

13

### **Commercial Loan**

Commercial Finance Receivables (\$B)



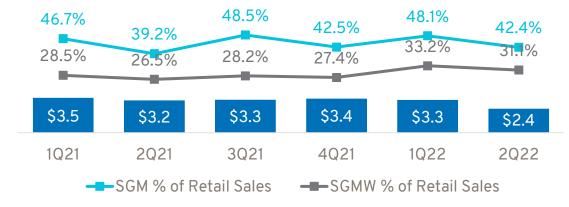
- Leading provider of floorplan financing for U.S. GM dealers with 42% penetration
- Commercial receivables up sequentially driven by increased wholesale dealer penetration
- Dealer profitability and liquidity remains strong despite lower sales volume



2,354

# **China Joint Ventures**





#### Originations (\$B)

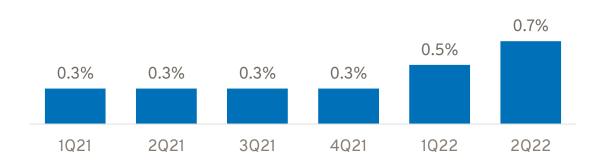
#### Equity Income (\$M)



#### Ending Earning Assets (\$B)



#### Annualized Retail Net Charge-offs



• Equity Income and retail penetration remain strong; originations and assets impacted by foreign exchange and reduced manufacturer activity due to COVID-19 lockdowns

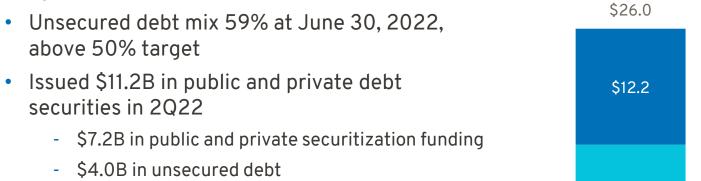
• Annualized retail net charge-offs increased due to impact of COVID-19 lockdowns

### **Global Funding Platform**

Committed credit facilities of \$26.7B provided

by 26 banks at June 30, 2022

Public Debt Issuances (\$B)



- Subsequent to quarter-end, issued \$1.2B in public secured debt
- Expect consistent issuance cadence across platforms in 2022
- Published joint GM/GMF Sustainable Finance Framework; see <u>https://investor.gm.com/esg</u>





\$25-28

### Committed to Investment Grade



- GM targeting performance consistent with "A" ratings criteria
- GM Financial ratings aligned with GM's rating; currently investment grade with all agencies
- Investment grade rating critical for captive strategy execution

	GM			GM Financial			
Current Ratings	Company Rating	Bond Rating	Outlook	Company Rating	Bond Rating	ST Rating	Outlook
DBRS Morningstar	BBB (high)	N/A	Stable	BBB (high)	BBB (high)	R-2 (high)	Stable
Fitch	BBB-	BBB-	Positive	BBB-	BBB-	F-3	Positive
Moody's	I.G.	Baa3	Stable	Baa3	Baa3	P-3	Stable
Standard and Poor's	BBB	BBB	Stable	BBB	BBB	A-2	Stable

# Key Strengths



Strategic Interdependence with GM	<ul> <li>Global captive finance company with operations in all of GM's major markets</li> <li>Comprehensive suite of product offerings for consumers and dealers</li> <li>Collaborative go-to-market strategies with GM</li> <li>Customer experience focused on manufacturer loyalty and customer retention</li> </ul>
Solid Global Funding Platform	<ul> <li>Enterprise commitment to investment grade rating</li> <li>Diversified funding platform supported by long-standing bank partnerships</li> <li>Well-established ABS and unsecured debt issuance programs</li> </ul>
Strong Balance Sheet and Financial Performance	<ul> <li>Ample liquidity and strong balance sheet provide support across economic cycles</li> <li>Substantial excess capital before exceeding Support Agreement leverage ratio limit</li> <li>Strong track record of profitability and return on average tangible common equity</li> </ul>
Experienced and Seasoned Management Team	<ul> <li>Leadership team experienced at managing through economic cycles</li> <li>Prudent credit and residual value management</li> <li>Average of 25+ years in the automotive finance industry</li> </ul>



# **General Motors Sustainability**

#### ESG is Fully Integrated with Our Business Strategy

- GM's sustainability strategy is led at the enterprise level to ensure a holistic approach across the company
- Our vision is a world with zero crashes, zero emissions and zero congestion and we are working to become the most inclusive company in the world
- By 2035, GM plans to eliminate tailpipe emissions from all new light-duty vehicles and offer all-electric heavy-duty vehicles
- Plan to source 100% renewable electricity at sites in the U.S. by 2025 and globally by 2035
- Published joint GM/GMF Sustainable Finance Framework; achieved 'Advanced' rating from Moody's ESG Solutions in Second Party Opinion

For more information on our progress, initiatives and commitments as we transform our industry, visit: <u>https://investor.gm.com/esg</u>



### Return on Average Common Equity



	Four quarters ended			
<u>(\$M)</u>	Dec-20	Dec-21	Jun-22	
Net income attributable to common shareholder	\$1,911	\$3,670	\$3,402	
Average equity	12,120	14,387	14,780	
Less: average preferred equity	(1,628)	(1,969)	(1,969)	
Average common equity	10,492	12,418	12,811	
Less: average goodwill	(1,172)	(1,171)	(1,172)	
Average tangible common equity	\$9,320	\$11,247	\$11,639	
Return on average common equity	18.2%	29.6%	26.6%	
Return on average tangible common equity <sup>1</sup>	20.5%	32.6%	29.2%	





For more information, visit the Investor Center at gmfinancial.com